

Press release, November 5<sup>th</sup>, 2019

## BILSTEIN GROUP presents electromagnetic cold strip at BLECHEXPO 2019

Hagen/Stuttgart, November 5th, 2019 -BILSTEIN GROUP is showcasing its electromagnetic product range BLECHEXPO 2019, from today (5th Nov) until Friday (9<sup>th</sup> Nov). Visitors to stand 10310, hall 10, will be able to learn in more detail about Supermod®, Ultramod® and Extramod®, and how these products are pivotal to components required in a wide range of applications, both now and in the future.

Electromagnetic components are increasingly required, especially as the trend towards electric mobility continues to gather momentum. The urge for new electronic solutions in the automotive and transport industries is leading to a higher demand for electromagnetic components and actuators. BILSTEIN GROUP has launched the Ultramod®, Supermod® and Extramod® product families for this purpose. The fields of application are numerous, ranging from magnetic pressure valves for automatic transmissions in hybrid cars to magnetic relays in electrically operated trains. But there are also many other applications in the wider manufacturing industry. The electromagnetic properties can be adjusted to the customer's individual requirements between around 60 A/m and 250 A/m and the surfaces can be electrolytically coated with zinc, copper or nickel.

The steel used to create these versatile cold-rolled strip solutions is not only highly formable, it also offers variable dimensions and narrowest tolerances that are independent from the established norms. Flexible production processes deliver considerable potential for product customisation, as well as the ability to be produced in small batch sizes in accordance with customer requirements. The range is also manufactured in such a way that annealing is not required post production, as well as being weldable with all common method and suitable for wet and powder coatings, as well as electrolytically applied metallic coatings.

Marc T. Oehler, CEO of the BILSTEIN GROUP, commented: "We are delighted to be able to

present our electromagnetic range at BLECHEXPO, alongside our brand new wide rolling facility in Hagen-Hohenlimburg. We see a rapidly growing importance for cold strip solutions with electromagnetic properties, especially due to the current developments in the industries we supply, like the automotive, transport or manufacturing sector. Their variable and customisable properties mean they can be fully integrated with customers' processes, as well as delivering above and beyond the most stringent industry standards. We are looking forward to presenting our solutions from today at the show and to welcoming visitors to stand 10310."

BILSTEIN GROUP is exhibiting at BLECHEXPO from today, 5<sup>th</sup> November, to 9<sup>th</sup> November 2019 at the Messe Stuttgart. Please do visit us at stand 10310, hall 10, or for further information for those not attending the show, please contact oliver.fischer@finnpartners.com.

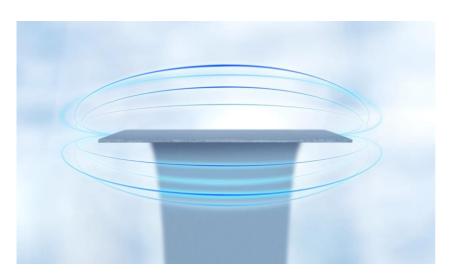
## About the BILSTEIN GROUP – Synergy for Cold Strip

In our group of companies, we combine cold strip expertise and use existing synergies. The satisfaction of our customers determines all our activities. This purposeful commitment makes the BILSTEIN GROUP a strong international partner. The BILSTEIN GROUP includes production facilities BILSTEIN (DE), HUGO VOGELSANG (DE), BILSTEIN CEE (CZ) and BILSTEIN COLD ROLLED STEEL (US).

As a family business, we are committed to fair partnerships with our customers, employees and business contacts. Sustainable - since 1911

## Media Contact:

Christian Pürschel
Head of Corporate Communications
Phone: +49 2334 82 1025
christian.puerschel@bilstein-kaltband.de
www.bilstein-gruppe.de



 $\label{likelihood} \begin{tabular}{ll} Ultramod @, Supermod @, Extramod @: cold rolled steel with electromagnetic properties (Copyright: BILSTEIN GROUP). \end{tabular}$ 



Marc T. Oehler, CEO (Copyright: BILSTEIN GROUP).