

Press Release, 04/11/2019

## **HUGO VOGELSANG to showcase direct steel strip printing at LIGNA 2019**

**Hagen, 11. April 2019** - At this year's LIGNA, the world's leading trade fair for innovation in the woodworking industry, to be held in Hanover from 27-31 May, HUGO VOGELSANG, a BILSTEIN GROUP company, will present its latest cold-rolled strip solutions with direct printing capabilities.

Kai Hinz, Sales Manager at HUGO VOGELSANG, commented: "The interest in the market for quality suppliers of industrial saws made of steel strip with printed labelling is high, spurred by the wish to clearly differentiate from the competition." To meet this market trend, the company has been working on a solution that enables direct printing for saw making. From now on, strip from HUGO VOGELSANG can be provided with product labelling according to individual customer requirements. "In doing so, we not only provide our customers with top quality steel strip products and best service, but also with an opportunity to differentiate themselves in an internationally competitive market."

By using an industrial printer, single-color direct printing of steel strips is possible - the current color standard is black, alternative colors can also be offered at customers' request. The ink used is wipe-proof and oil-resistant.

Printed images from commercially available Inkjet printers can be technically implemented: true type fonts, unicode support, alphanumeric texts, barcodes, 2D codes, data matrix codes or logos, as well as, variable data such as date, time, counters, shift codes and database. contents.

Using the high-resolution HP Thermal Inkjet printer, information can be printed on non-oiled steel. A maximum print width of 12.7 mm is possible per print head - within a resolution of up to 600 dpi. Up to four print heads can be cascaded, allowing labels with a writing height of 50.8 mm.

"For us, LIGNA 2019 is one of the most important global platforms for the wood-working industry. In this environment, we are proud to be able to present the visitors with our high-performance cold-rolled steel strip solutions, in addition to the latest development of direct printing on raw material for industrial "saws", summarizes Kai Hinz.

To find out more, visit HUGO VOGELSANG at LIGNA 2019 in hall 27, stand D15.

For more information, visit [www.vogelsang-bandstahl.de](http://www.vogelsang-bandstahl.de)



**Caption:**

HUGO VOGELSANG is one of the world's leading suppliers of sophisticated steel strip grades

**About HUGO VOGELSANG**

Sophisticated steel strip grades make us one of the leading suppliers at home and abroad, not only in the field of circular, but also band and chain saws - all that since 1908! As a BILSTEIN GROUP company, we supply renowned manufacturers with excellent quality.

**About the BILSTEIN GROUP - Synergy for Cold Strips**

In our group of companies, we combine cold strip expertise and use existing synergies. The satisfaction of our customers determines all our activities. This purposeful commitment makes the BILSTEIN GROUP a strong international partner. The BILSTEIN GROUP includes production facilities BILSTEIN (DE), HUGO VOGELSANG (DE), BILSTEIN CEE (CZ) and BILSTEIN COLD ROLLED STEEL (US).

As a family business, we are committed to fair partnerships with our customers, employees and business contacts. Sustainable - since 1911

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